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Third Quarter 2023 Financial Results Presentation October 25, 2023

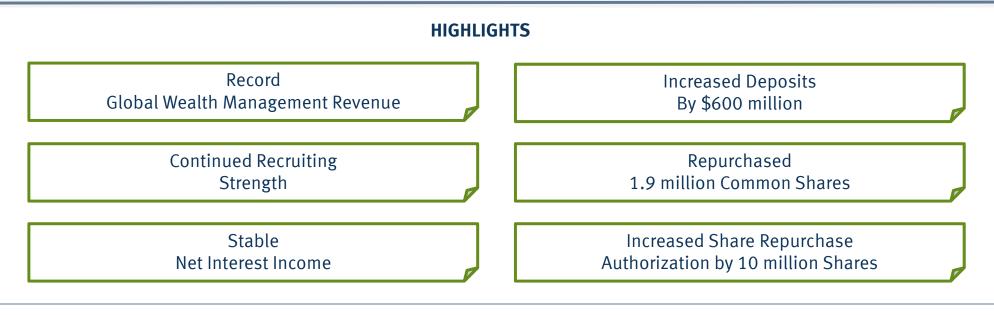
Stifel's "FORCES" statue by Harry Weber

Third Quarter Snapshot

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3Q23 RESULTS millions, except per share and ratios									
NET REVENUE	NET EARNINGS	EPS							
3Q23:GAAP & NON-GAAP\$1,045YTD:GAAP & NON-GAAP\$3,203	3Q23: GAAP \$59 & NON-GAAP \$67 YTD: GAAP \$332 & NON-GAAP \$365	3Q23: GAAP \$0.52 & NON-GAAP \$0.60 YTD: GAAP \$2.91 & NON-GAAP \$3.20							
ANNUALIZED ROCE	ANNUALIZED ROTCE*	BOOK VALUE PER SHARE							
3Q23: GAAP 5.1% & NON-GAAP 5.8% YTD: GAAP 9.5% & NON-GAAP 10.4%	3Q23: GAAP 7.4% & NON-GAAP 8.5% YTD: GAAP 13.7% & NON-GAAP 15.1%	TBV \$30.06 BV \$44.20							

* Please see our definition of ROTCE in our third quarter 2023 earnings release



STIFEL Quarterly Earnings Report

Variance to Consensus Estimates

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Third Quarter Results Variance to Consensus Estimates

(in Millions, except diluted EPS and share data) Revenues	3Q23 Operating	3Q23 Mean ANALYST	%Δ
Commissions + Principal transactions	\$280	\$275	2%
Investment banking	\$147	\$176	(17%)
Asset management and service fees	\$333	\$330	1%
Net interest	\$285	\$287	(1%)
Net revenues	\$1,045	\$1,073	(3%)
Non-interest expenses			
Compensation and benefits	606	625	3%
Compensation Ratio	58.0%	58.2 %	20 bps
Non-compensation expenses, including legal charges	316	241	31%
Total non-interest expenses	922	866	6%
Income before income taxes	123	207	(40%)
Provision for income taxes	46	53	(13%)
Tax Rate	37.7%	25.7%	47%
Net Income	\$77	\$154	(50%)
Diluted Operating EPS*	\$0.60	\$1.29	(54%)
After-tax EPS Impact of Legal Rerserve*	(\$0.58)		

* Impact of Legal Reserves calculated as legal reserves of \$67 million, an adjusted tax rate of 25%, divided by the diluted average share count.

Commentary on Variance to Analyst Estimates

- Commissions & Principal Transactions:
 - Stronger Revenue from GWM
- Investment Banking:
 - Slower Closing in Advisory
 - Weaker ECM & FICM Results
- Net Interest Income
 - Modest Cash Sorting
- Non-compensation Expense:
 - Includes \$67 million of Legal Settlements
 - Higher Provision Expense
- Tax Rate:
 - Negatively Impacted by Non-Deductibility of Legal Settlement Expense

STIFEL Quarterly Earnings Report

Wealth Management: A Key Growth Driver

CONSISTENT GROWTH \$3,500 \$3,000 Net Kevenue (millions) \$2,500 \$2,500 \$1,500 \$1,500 \$1,000 \$500 \$0 2015 2016 2017 2018 2019 2020 2021 2022 2023* Brokerage Asset Management & Service Fees Net Interest Investment Banking & Other

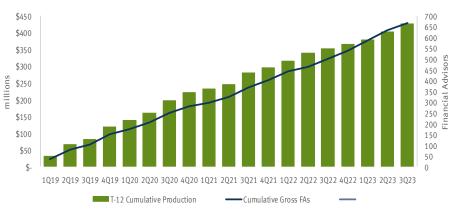
*2023 GWM Net Revenue based on annualized results through 9/30/2023



#1 WEALTH MANAGEMENT FIRM FOR EMPLOYEE ADVISOR SATISFACTION!

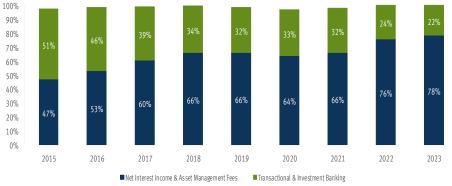
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For J.D. Power 2023 award information, visit jdpower.com/awards



RECRUITING DRIVES REVENUE GROWTH

INCREASING PERCENTAGE OF RECURRING REVENUE



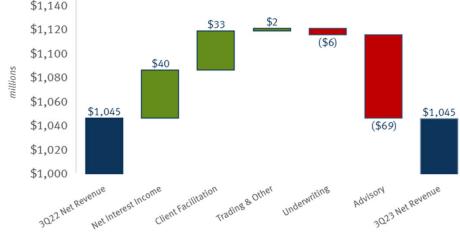
Third Quarter Results

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\$1,045

3Q23

FINANCIA	L RESULT	S									EVENUE	
3Q23	Y/Y Change	Sequential Change	2023 YTD	VS 2022 YTD			\$1,400					
\$769	10%	1%	\$2,284	10%								
257	-24%	-7%	867	-27%			\$1,200	\$1,045	;	\$1,122	\$1,107	\$1,051
20	nm	31%	52	nm			\$1,000					
1,045	0%	-1%	3,203	-2%		ns	\$800					
606	0%	0%	1,857	-3%		millions	\$600					
306	42%	29%	776	22%		E	\$000¢					
10	55%	28%	23	-17%			\$400					
133	-41%	-35%	570	-21%			\$200					
123	-43%	-37%	547	-21%			\$0					
46	-19%	-9%	154	-13%				3Q22		4Q22	1Q23	2Q23
77	-52%	-47%	393	-24%					DI		E BRIDGE	_
9	0%	0%	28	0%					K			-
67	-55%	-51%	365	-26%		\$1	1,140				A -	
\$0.60	-54%	-50%	\$3.20	-23%		\$1	1,120			\$33	\$2	(\$6)
58.0%	0 bps	0 bps	58.0%	-50 bps			,100		\$40			(+*)
29.3%	870 bps	670 bps	24.2%	480 bps	lions	\$1	,080		410			



Operating Expense = Non-Compensation Expense - Provision for Credit Loss (1)

11.8%

\$44.20

\$30.06

-900 bps

3%

2%

8.5% -1070 bps

-690 bps

-1%

-2%

-830 bps

17.1% -420 bps

(2) Provision for Credit Loss at bank subsidiary

millions

Institutional

Net revenue

Other

Global Wealth Management

Compensation expense

Operating expense¹ Provision for credit loss² Pre-tax pre-provision income

Pre-tax income

Taxes

Net income

shareholders **Diluted EPS**

Preferred dividends

Compensation ratio

Operating expense ratio³

Pre-tax operating margin

Tangible book value per share

Book value per share

ROTCE⁴

Net income available to common

(3) Operating Expense Ratio excludes Provision for Credit Loss

(4) Please see our definition of ROTCE in our third guarter earnings release

> **STIFEL** Quarterly Earnings Report

Global Wealth Management

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GLOBAL WEALTH MANAGEMENT REVENUE								
millions	3Q23	Y/Y Change	Sequential Change	2023 YTD	VS 2022 YTD			
Transactional	\$166	6%	5%	\$485	-4%			
Asset Management	333	11%	4%	969	-1%			
Net Interest	269	11%	-3%	829	39%			
Investment Banking	4	-13%	-4%	12	-18%			
Other	(3)	nm	nm	(11)	nm			
Total Global Wealth Management Net Revenue	\$769	10%	1%	\$2,284	10%			
Comp. Ratio	46.8%	30 bps	10 bps	46.2%	-380 bps			
Non-Comp. Ratio	14.4%	80 bps	70 bps	13.8%	-10 bps			
Provision for credit loss	\$10	55%	28%	\$23	-17%			
Pre-tax Margin	38.8%	-110 bps	-80 bps	40.0%	390 bps			
Pre-tax Pre-provision Margin	40.1%	-70 bps	-50 bps	41.0%	370 bps			

FINANCIAL ADVISOR & CLIENT ASSET METRICS

millions	3Q23	Y/Y	Sequential Change	
Financial Advisors	2,266	1%	0%	
Independent Contractors	108	6%	-1%	
Total Financial Advisors	2,374	2%	0%	
Client AUA	\$412,458	13%	-1%	
Fee-based Client Assets	\$150,982	11%	-2%	
Private Client Fee-based Client Assets	\$132,712	12%	-2%	

HIGHLIGHTS

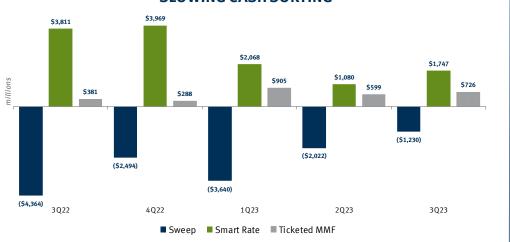
- Record Quarterly & First Three Quarters' Net Revenue
- Second Highest Quarterly Asset Management Revenue
- Added 36 Financial Advisors, Including 24 Experienced with Total Trailing Twelve Month Production of \$24.3 million
- 34% Increase in Recruited Advisors YTD 2023



NET REVENUE & MARGIN

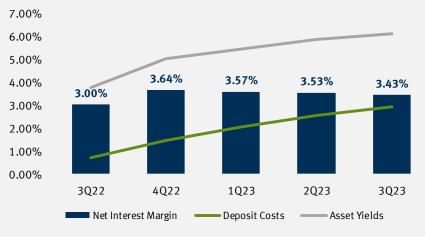
Strong Bank Fundamentals

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SLOWING CASH SORTING

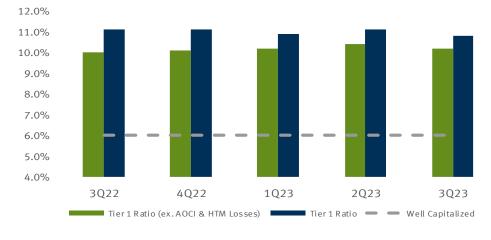
NIM STABLE DESPITE RISING DEPOSIT COSTS



ALLOWANCE FOR CREDIT LOSSES / TOTAL LOANS



WELL CAPITALIZED UNDER STRESS SCENARIO



Institutional Group

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INSTITUTIONAL GROUP REVENUE									
millions	3Q23	Y/Y Change	Sequential Change	2023 YTD	VS 2022 YTD				
Advisory	\$97	-42%	11%	\$336	-39%				
Capital Raising	\$46	-10%	-39%	\$177	-4%				
Transactional	\$114	-5%	1%	\$351	-20%				
Total Institutional Revenue*	\$257	-24%	-7%	\$867	-27%				
Comp. Ratio	75.0%	1260 bps	500 bps	68.4%	840 bps				
Non-Comp. Ratio	35.8%	1000 bps	160 bps	32.3%	1000 bps				
Pre-tax Margin	-10.8%	-2260 bps	-660 bps	-0.7%	-1840 bps				

* Includes net interest, asset management, and other income

HIGHLIGHTS

- Ranked #1 in Municipal Issuance YTD with 13.8% Market Share
- Increased Market Share in Equity Transactions
- Improving Investment Banking Backlogs



EQUITIES REVENUE





Expenses

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NON-GAAP EXPENSES & PRE-TAX INCOME

millions	3Q23	3Q22	Y/Y Change
Compensation	\$606	\$606	0%
Non-compensation Expense, Ex. IB Gross Up & Credit Loss	\$302	\$209	44%
Credit Loss Provision & IB Gross Up	\$14	\$12	13%
Non-compensation	\$316	\$222	42%
Pre-tax Income	\$123	\$218	-43%

(000s)3Q23GAAP Net Income\$68,161Preferred Dividend\$9,321Net Income available to common Shareholders\$58,840Non-GAAP After Tax Adjustments\$8,573

GAAP to Non-GAAP RECONCILIATION

 Non-GAAP Net Income Available to Common
 \$67,413

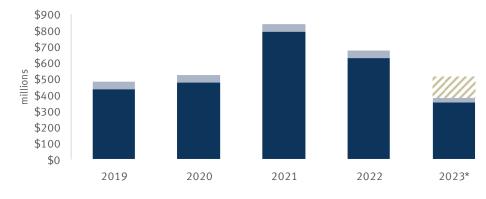
 Shareholders
 \$67,413

* For reconciliation of GAAP to non-GAAP expenses, refer to our third quarter 2023 earnings release.

Non-GAAP EXPENSE RATIOS



ANNUAL GAAP to Non-GAAP RESULTS



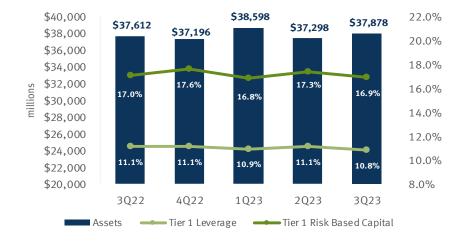
GAAP Net Income Available to Common Shareholders

Non-GAAP After Tax Adjustments

*2023 annual GAAP to non-GAAP results based on annualized results through 9/30/2023

Capital Utilization

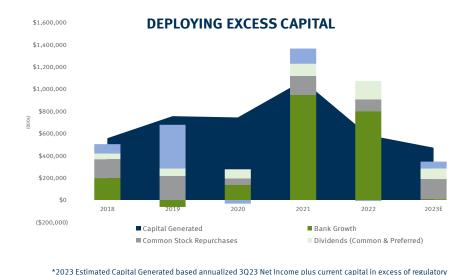
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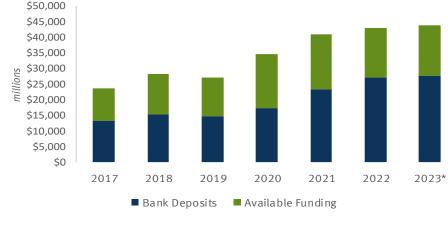
FIRM-WIDE ASSETS & CAPITAL RATIOS

HIGHLIGHTS

- Repurchased 1.9 million Shares
 - Approved Additional 10 million Share Repurchase Authorization
 - 14.2 million Shares in Total Authorization
- Total Assets Increased \$600 million
- Bank Funding Increased at CAGR of 13% Since 2019



BANK FUNDING: A TRACK RECORD of GROWTH



*2023 based on results through 9/30/2023

Quarterly Earnings Report

minimum.

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Concluding Remarks

Stifel's "FORCES" statue by Harry Weber

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Third Quarter 2023 Financial Results Presentation October 25, 2023

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Disclaimer

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All statements not dealing with historical results are forward-looking and are based on various assumptions. The forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. For information about the risks and important factors that could affect the Company's future results, financial condition and liquidity, see "Risk Factors" in Part I of the Company's Annual Report on Form 10-K for the year ended December 31, 2022. Forward-looking statements speak only as to the date they are made. The Company disclaims any intent or obligation to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

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